



Martin Schreiber becomes new Managing Director at BENZ

The focus is on long-term corporate goals such as international growth and the development of new markets, particularly in Asia

Haslach i.K., 07. March 2022 – As of March 1, Martin Schreiber, a graduate engineer and previously Regional CEO & President Industrial Asia Pacific at Schaeffler, will take over the management of BENZ, the Baden-Wuerttemberg-based specialist for CNC aggregate technology. BENZ manufactures tool systems and machine technology for all industries and is one of the world's leading manufacturers and suppliers of components and systems for tool and machine technology. The company is part of Schenck's Measuring and Process Systems Division (MPS) of the global technology group Dürr AG.

"I am highly motivated and looking forward to the new challenges at BENZ. I have complete confidence in the know-how and potential of BENZ and my new committed colleagues," says Martin Schreiber.

Jörg Brunke, CEO of the MPS Division, is also looking forward to working with the new Managing Director at BENZ: "With Martin Schreiber, who already knows the market and customers in Asia very well, we are now able to take BENZ a big step further in the direction of growth and internationalization and thus accelerate the implementation of our strategy. In addition, as a member of the MPS Executive Group, Mr. Schreiber will make important contributions to the globalization of MPS."

Extensive experience in the Asian region

As a medium-sized and internationally operating company, BENZ would like to grow further and open up new markets for mechanical engineering solutions in the Asian region. It is exactly for this purpose that Martin Schreiber will contribute his extensive experience in the Asian market for daily practice: Due to his diverse roles and projects in the Asian region, he knows the needs, opportunities and challenges of the Asian market as well as the perspective of the end customers.

After several previous positions with Asia responsibility at Schaeffler, Martin Schreiber held the overall responsibility for the management of the industrial business in the APAC region as "Regional CEO & President" from 2018.

Media contact:

Jasmin Eble
Marketing & Communications
Tel +49 7832 704-8517
Fax +49 7832 704-8001
Jasmin.Eble@benztooling.com

BENZ GmbH Werkzeugsysteme
Im Muehlegruen 12
77716 Haslach
www.benztooling.com

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In this position, he succeeded in achieving profitable revenue growth within two years and in establishing a new aerospace MRO service hub in Singapore.

In addition, Mr. Schreiber successfully established a new "green field" plant for Schaeffler in Vietnam.



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Images



Image 1: New Managing Director Martin Schreiber

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About BENZ Tooling

BENZ Tooling ist einer der führenden Systempartner in der Entwicklung und Produktion von CNC-Aggregaten für die Metall-, Holz und Verbundwerkstoffverarbeitende Industrie. Das ausgefeilte und sich durch anerkannt hohe Qualität auszeichnende Produktportfolio umfasst statische und angetriebene Werkzeuge, Wechselaggregate, wie Winkelköpfe, Mehrspindelbohrköpfe und Schnelllaufspindeln, die Modularen Schnellwechselsysteme BENZ Solidfix®, BENZ CAPTO™ und BENZ Nanofix®, Stoßeinheiten, Großbohrköpfe sowie 2-Achs-NC-Köpfe. Die Symbiose aus modernem Management und kreativem Engineering erzeugte aus dem traditionsreichen Unternehmen mit über 300 Mitarbeitern ein innovatives Wachstumsunternehmen.

Disclaimer

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